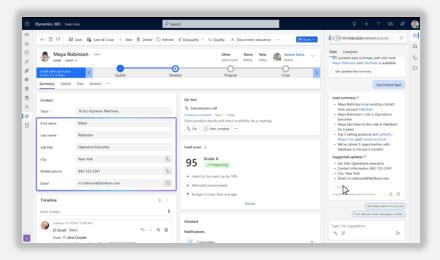


Discover Copilot in Microsoft Dynamics 365 Sales



Equip your sellers with a CRM powered by next-generation AI. We can support your organization to deploy and train your employees on Microsoft Dynamics 365 Sales. Unlock the productivity benefits of Copilot in Dynamics 365 Sales for your sellers.

Key benefits include:

Automate and simplify tasks



Improve productivity with AI-generated summaries, transcripts, and emails.

Efficient communication
 Automatically draft emails and set up meetings in Microsoft Outlook with data pulled from Dynamics 365 Sales

and Microsoft 365.

- Auto-generated summaries
 Get an Al-generated email and meeting summaries, including keywords and competitor mentions in Microsoft Teams, Outlook, and Dynamics 365 Sales.
- Natural language assistant
 Use natural language to get insights on customers, deals, and forecasts in Dynamics 365 Sales.

Personalize customer interactions



Use AI-generated call insights, meeting preparation assistance, and conversation analysis to improve the customer experience.

- Relationship insights
 Get insights into customer relationships and Al-based scoring for high-propensity leads and opportunities.
- Streamlined meeting preparation
 Generate past meeting notes, emails,
 opportunity summaries, and action
 items in Outlook and Dynamics 365 to
 prepare for customer meetings quickly.
- Conversation analysis
 Analyze conversations in Teams and
 Dynamics 365 Sales for KPIs like
 sentiment analysis, talk-to-listen ratio,
 and talking speed.

Streamlined workflows



Minimize app switching with seamless data integration and updates between Microsoft 365 applications and Dynamics 365 Sales.

- Automatic updates
 Automatically sync updates in Teams and Outlook to Dynamics 365 to maintain accurate customer records.
- Unify contact information
 View and share contact cards of CRM
 records in Microsoft 365 apps.
- Seamless collaboration
 Help sales team members work
 together in Teams collaboration spaces
 that offer integrated access to
 Dynamics 365 Sales.



With seventy percent of sellers agreeing that AI tools will make them more productive, it's time to take action.¹

1. "The State of Al in Sales [New 2023 Data]," HubSpot, 2023