

# COVENANT TECHNOLOGY PARTNERS CASE STUDY

*AI Vision, Value & Strategy for  
Sauces Distributor &  
Manufacturer*

Transformation Powered by AI



## BUSINESS PROBLEM

The sauce distributor & manufacturer faced several challenges that necessitated the strategic implementation of Artificial Intelligence (AI) within their enterprise.

Insights into what the company needed included:

- Educating the leadership team on the strategic implementation and value of AI.
- Identifying high-value AI use cases specific to their business and industry.
- Developing a roadmap for AI adoption within the organization.
- Evaluating the current technical and organizational readiness for AI adoption.
- Building a business case for AI investment, highlighting potential ROI and benefits.

*Want to achieve similar results? **Contact**  
Covenant Technology Partners to learn how we  
can help your business thrive.*

## OUR OBJECTIVE

The primary objectives of this engagement were to educate the leadership team on AI technologies and their applications in the enterprise, collaborate with leadership to identify high-value AI use cases, create a strategic roadmap for AI implementation, assess the current technical and organizational readiness for AI adoption, and develop a business case for AI investment. A critical aspect of this engagement was to ensure that the business case clearly demonstrated the potential return on investment (ROI) and provided a detailed timeline for recouping the investment.

## OUR SOLUTION

Covenant Technology Partners conducted a series of interviews, surveys, and working sessions together with an INSPIRE workshop over a six-week period. The engagement was divided into three phases: Inspire, Assess, and Design. During the Inspire phase, interviews were conducted to identify business objectives, priorities, and challenges, and presentations and demos showcased the vision and value of AI. The Assess phase involved technical readiness interviews and working sessions to identify high-value AI scenarios and business case metrics. Finally, the Design phase focused on developing a business case and implementation plan, defining next steps and timelines for AI adoption. Special attention was given to calculating the ROI and outlining the timeframe for the company to recoup its investment.

## THE RESULTS

The project resulted in the preparation of a business architecture document outlining value streams and scenario inventories, completion of business canvases for various departments, and conducting an INSPIRE workshop to educate and inspire stakeholders about AI. Technical and organizational readiness surveys were distributed and analyzed, leading to the development of a business case and ROI calculation. An executive summary was drafted and reviewed, including opportunities, priorities, roadmap, risks, and next steps. The final report and recommendations were presented to the client as an executive summary, with a strong emphasis on the ROI and the expected timeline for recouping the investment.